

A company from Romania is willing to act as a commercial agent and distributor in the bussines of natural flowers.

Summary

Profile type	Company's country	POD reference
Business request	Romania	BRRO20230829004
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
<u>Rita ELSTE - TOMSONE</u>	29 Aug 2023 28 Aug 2024	29 Aug 2023

General Information

Short summary

A Romanian commercial company is looking for long-term partnerships with manufacturers and commercial agents in the business of flowers.

The Romanian SME offers a varied range of flowers, bouquets, vases and garlands. Their market is growing fast but it is not easy to purchase desired variety of products. The Romanian company is looking for a supplier agreement with a European wholesaler or manufacturer of natural flowers.

Full description

The Romanian company wants to import natural flowers from manufacturers and comercial agents under comercial agreement. The company is interested in buying a variety of flower species, these natural flowers can be in pots or cut flowers.

The company is located in the middle of Romania, which makes it easier to transport flowers in the region and the country.

The company is interested in:

- Cut natural flowers for example: Iris, Dahlias, Lilies, Roses, Tulips, Daisies, Alstroemeria, Freesias, Hydrangeas, Gerbera daisies, Anemones, Daffodils, Orchids, Proteas, Chrysanthemums;
- A large variety of flowers in boxes, the company from Romania wants a variety of products that it wants to sell on the Romanian market;

The Romanian company has over 10 years of floristry and flower trading experience. It wants to collaborate with companies that want a long-term collaboration.

Advantages and innovations

Technical specification or expertise sought

A wholesaler or manufacturer of natural flowers.

- Possible supply of a wide variety of flowers
- Flexible to ever-changing trends.

Stage of development

Sustainable Development goals

- **Goal 3: Good Health and Well-being**

IPR Status

Partner Sought

Expected role of the partner

A wholesaler of a manufacturer of natural flowers

Type of partnership

Type and size of the partner

Commercial agreement

- Other
- SME 11-49
- Big company
- SME <=10

Dissemination

Technology keywords

- **07001005 - Horticulture**

Targeted countries

- **World**

Market keywords

- **07002005 - Other retailing**
- **07004006 - Garden and horticultural products**
- **07004008 - Other consumer products**

Sector groups involved